26th Edition



2025 Spring / Summer

Guide to participation in the <Textile Salon>



Photo: May, 2023

www.ptjapan.com

Name of the exhibition: 26th Edition, Premium Textile Japan 2025 Spring / Summer

Dates: May 9 (Thu.) – May 10 (Fri.) 2024 10:00AM-6:00PM Venue: Tokyo International Forum Hall E 1 (3,000sqm) Organiser: Japan Fashion Week Organization (JFW)

Support (provisional):

Ministry of Economy Trade and Industry / Ministry of Foreign Affairs / Intellectual Property Strategy Headquarters Japan External Trade Organization (JETRO) / Organization for Small & Medium Enterprises and Regional Innovation, Japan / Tokyo Cosmopolitan Government / The Japan Chambre of Commerce and Industry / Japan Textile Federation (JTF) / Japan Chemical Fibers Association (JCFA) / Japan Fashion Association / Japan Apparel Fashion Industry Council / Institute for The Fashion Industries / Japan Department Stores Association / Japan Textiles Importers Association / Japan Textile Exporters Association / Japan Jeans Association (J.J.A.)

Visitors: Buyers and invited visitors only < Admission: free>
Fashion-related specialised schools/college students < Pre-registration required>

Venue location

Tokyo International Forum is in the business heart of Tokyo, a stone's throw from Tokyo station, adjacent to Ginza, home to virtually all top overseas and domestic brands and established as the most popular and attractive event hall in Japan in recent years.

Participant eligibility criteria

- Participation is limited to companies capable of engaging in practical business negotiations and effectively adapted to the Japanese market.
- No group participation admitted.
- Companies selling high quality textiles.
- To have a clear indication of the price/quality (batch) / delivery time for products and possess an organised system/structure for sales to Japan.
 - * The Organizer shall not be responsible for any formalities nor assistance with the followings.
 - Immigration visa for stay in Japan
 - Arrangement/interceding agent in Japan
- To handle original products and be capable of planning and presenting newly-developed products on a continuous basis.
- To agree with the PTJ purpose/policy and comply with regulations established by JFW.

• Fulfilling support for exhibitors alongside enriched business support

- We provide business-oriented programmes, which have been widely acclaimed by buyers and exhibitors to date, with feedback such as 'Successful and intensive business dialogue was achieved.'
- Generous assistance by the organizer offered through exhibitors' preparation work to on-site operation incl. organising individual exhibitor consultations and offering information for regular participation.
- We support material development that attracts attention through the provision of JFW textile trends and the utilisation of information.
- · We offer a stylish and highly efficient package booth; fully equipped for business negotiations.
- Enhance your textile visibility by showcasing eye-catching Trend & Index area and other public spaces which
 are perfect way to fuel buyers' creativity and fabric sourcing and guide them efficiently to each exhibitor's
 hooth
- Exhibitors are eligible for posting textiles on JFW Textile Online Salon (JTO) to promote all year round. https://jfw-textile-online.com/





JTO website link >

♦ Participation fee:

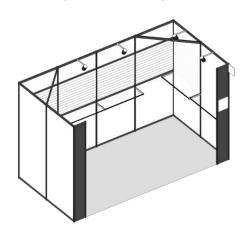
Package booth

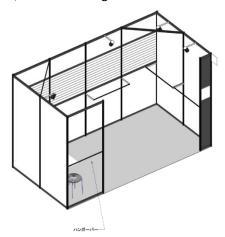
JPY732,050 (incl. tax) / booth ... 8 M^2 (W4m x D2m = 8 M^2)

The participation fee includes: (provisionally)

(* We request your understanding in advance in the event of slight changes.)

- Booth space
- Unified package booth (installation / dismantling)
 Basic fittings (fascia board, carpet, four lights, one table, two chairs, four hanger rods)
- · Listing in the fair catalogue and on the website, on the JTO, and showcasing at Trend & Index





Entry deadline: No later than December 1, 2023 (Fri.)

Please note that if the number of applicants exceeds the available capacity, we may be unable to accept your application, due to the limited exhibition scale (* Approx. 100 booths in total).

◆ Final submission deadline: No later than December 1, 2023 (Fri.)

Submission of materials required for screening/jury

- Documents for jury (to be submitted in either English/Japanese)
 (Previous records as exhibitor / new product development capability / sales capability/management system)
- •Company brochure/catalogue etc.
- Products handled (a few fabric swatches to be submitted) ... (* No submission required for repeat exhibitors)

◆ About screening/jury:

- Inspection points: Planning and proposal capability / sales structure / production system
- Previous record of your participation does not guarantee your priority in screening process.

Post-application schedule: (provisional)

- Submission of documents required for the screening/jury ⇒ by December 1, 2023 (Fri.) (Previous records as exhibitor / new product development capability / sales capability/management system)
- Announcement after screening / judgement ⇒ Mid/December 2023 (provisional)
- Payment due day ⇒ January 30, 2024
- Distribution of Exhibitor Manual ⇒ Mid/February 2024

Payment terms for participation fee

- Invoice will be issued after confirmation of entry by screening (Mid/December)
- Please make remittance to be paid by January 30, 2024

Cancellation charge

- From the issue of invoice for participation fee to January 10, 2024: 20 % of the participation fee
- From January 11, 2024 to January 30, 2024: 50% of the participation fee
- On/after January 31, 2024: 100% of the total participation fee.

Japan Fashion Week Organization - Regulations for Participants in Textile Exhibitions

These Regulations shall be applied to the Japan Fashion Week Organization (hereinafter referred to as the "Organizer") and persons who wish to exhibit (hereinafter referred to as the "Exhibitor") at an exhibition hosted by the Organizer (hereinafter referred to as the "Exhibition"). The Exhibitor must submit an exhibition entry form and other documents required for examination by the closing date in accordance with the entry application procedures written in the Organizer's Instructions for Participation in the Exhibitions. Due to limited exhibition space, if it receives many entry applications, the Organizer may close their acceptance even before the closing date and put subsequent applicants on the waiting list.

If it takes part in an overseas exhibition organized and joined by the Japan Fashion Week Organization, the Exhibitor must follow the regulations for exhibitors which are established by the organizer of the overseas exhibition in addition to these Regulations.

Article 1 Qualifications for Participation.

- (1) Applications for exhibiting at the Exhibition shall be limited to those who sincerely observe these Regulations, the conditions for exhibition set by the Organizer in its Instructions for Participation in the Exhibitions, the Exhibitor Manual separately compiled after the exhibitors are confirmed, and other instructions given by the Organizer.
- (2) The Organizer shall have the authority to examine whether the Exhibitor meets the purposes and objectives of the Exhibition or not, and if it judges that the Exhibitor fails to do so, it shall refuse the Exhibitor's application or cancel its contract with the Exhibitor. It shall not disclose any of the standards, grounds, and reasons for such judgment. In this case, the Organizer shall take no responsibility for any of the expenses defrayed by the applicant or the Exhibitor as well as any of the other arrangements made thereby. This shall also apply to the cases listed below.
- (a) If it is found that any of the matters written in the application for the Exhibition is deficient or false
- (b) If it is judged that the Exhibitor's intention to exhibit and/or the content of its exhibits are not suitable for the purposes of the Exhibition
- (c) If there is actually a dispute between the Exhibitor and a third party over the former's intention to exhibit and/or exhibits, and it is judged that such a dispute may have adverse effects on the operation of the Exhibition
- (d) If the Exhibitor has received complaints or the like from visitors, other exhibitors, or third parties in any of the past exhibitions or is likely to receive them in the Exhibition
- (e) If it is judged that the Exhibitor already violates any of the regulations for the Exhibition
- (f) If it is judged that the Exhibitor's participation in the Exhibition is inappropriate for reasons such as the involvement of antisocial forces
- (3) The Exhibitor shall be regarded as agreeing to the provisions listed above when applying for entry into the Exhibition. If it does not agree thereto, it must not apply for entry into the Exhibition.

Article 2 Conclusion of an Exhibition Contract

After the examination of applications, the organizer shall issue a Notice of Acceptance of the Application for Entry and an Invoice to the Exhibitors it regards as passing the examination. The exhibition contract between the Exhibitor and the Organizer shall be regarded as being officially concluded when the Invoice is sent by the Organizer.

Article 3 Exhibition Booth Fee

After the examination of applications, the Organizer shall issue an Invoice, and the Exhibitor shall remit the exhibition booth fee to the designated account by bank transfer by the deadline. All bank charges shall be paid by the Exhibitor. If it is unable to pay by the deadline, the Exhibitor shall inform the Organizer by the deadline in writing of the reason for being unable to pay and follow the procedures set by the Organizer. If it is delayed in paying without good reason, the Exhibitor shall pay overdue interest at a rate of 6% per annum from the day when such delay begins.

Article 4 Cancellation of Participation by the Exhibitor

If it cancels its participation in the Exhibition or changes the

exhibition space it applied for at the time of application, the Exhibitor shall submit a notice of cancellation or a request for change to the Organizer in writing together with the reason for cancellation or change. Cancellation of participation or a request for change after confirmation of the exhibitors shall become effective on the day when the written cancellation or request reaches the Organizer, and the Exhibitor must pay a cancellation fee as stipulated in the Instructions for Participation in the Exhibitions and the Invoice.

Article 5 Location of the Exhibition Booth

Once the location of exhibition booths is determined, the Organizer shall not accept any requests for changes or the like. Even after it announces the allocation of exhibition booths, it may change it at its own discretion. The Organizer shall charge a cancellation fee as stipulated even if the Exhibitor is dissatisfied with the location of exhibition booths and cancels its participation in the Exhibition. In this case, the Exhibitor cannot demand reparation for the change of location of the exhibition booth

Article 6 Exhibitor Manual

The Exhibitor must follow the Exhibitor Manual compiled by the Organizer and the instructions given thereby as guidelines that accompany the regulations for the Exhibition.

Article 7 Exhibits

- (1) Exhibits shall be limited to those which meet the purposes and objectives of the Exhibition as written in the Instructions for Participation in the Exhibitions. Those of the exhibits which the Organizer considers unsuitable cannot be exhibited.
- (2) The Exhibitor shall be prohibited from exhibiting any of the exhibits listed in the items below.
- (a) Items that violate any of the industrial property rights, in other words, patent rights, utility model rights, design rights, and trademark rights as well as any of the narcotics and other items that are legally prohibited
- (b) Inflammable, explosive, or radioactive hazardous substances
- (c) Items that use open flames (except cases in which the permission of the competent fire station is obtained)
- (d) Items that are not approved by the Organizer in advance
- (e) Items for which directions are given or recommendations are made by the competent administrative agency so that they are not exhibited
- (f) Other items that may violate any of the relevant laws and ordinances and those which offend against public order and decency
- (3) The Organizer may regulate or prohibit the exhibition of items other than those stipulated in the preceding paragraph before the Exhibition or even during the period thereof if it regards them as being likely to hinder the normal operation of the Exhibition.
- (4) If the Exhibitor displays any of the items prohibited or regulated in accordance with Paragraphs (2) and (3) of this article irrespective of whether they are prohibited or regulated before or after its application is filed, the Organizer shall notify the Exhibitor and request it to discontinue the exhibition of the item concerned or follow the regulations concerned. If it receives such a notification, the Exhibitor must discontinue the exhibition of the item concerned or follow the regulations concerned immediately after it receives the notification.
- (5) If the Exhibitor does not follow the instructions of the Organizer as stipulated in the preceding paragraph, the Organizer can take appropriate measures, such as removing the exhibit concerned on behalf of the Exhibitor, at the Exhibitor's expense. The Organizer shall not be held responsible for any of the damage caused on account of these measures.

The Exhibitor shall understand the provisions of the preceding paragraph when applying for entry into the Exhibition, and the Organizer shall not accept any objections in this regard in the future.

Article 8 Management of Exhibits

- (1) The Exhibitor shall take responsibility for managing its exhibits at its expense when they are brought into and out of its exhibition booth and displayed there during the Exhibition.
- (2) The Organizer shall take no responsibility for any of the damage caused to exhibits and any of the other accidents that occur related to exhibits due to natural disasters, other

irresistible forces, etc., unless the damage is caused, or the accident occurs, for reasons attributed to the Organizer.

Article 9 Decorations and Construction Work

- (1) Decorations shall be prohibited from sticking out of the partition between the exhibition booths.
- (2) No facilities shall be installed on passageways in the exhibition site, nor shall any signs be put up thereon.
- (3) The height of decorations shall be as stipulated in the Exhibitor Manual; provided, however, that this shall not apply if special permission is obtained from the Organizer.
- (4) Use of the ceiling structure for the Exhibition booth shall be prohibited unless it is approved by the Organizer.
- (5) If the Exhibitor violates any of the above-listed four paragraphs of this article and fails to follow the notification from the Organizer for correction though it receives it, the Organizer can take measures, such as removing the violating exhibits, at the Exhibitor's expense. The Exhibitor shall not raise objections to any of these measures against the Organizer, nor shall it demand any reparation therefor.

Article 10 How to Use Booths

- (1) All advertising and sales activities shall be conducted in the exhibition booth. Advertising activities using spaces other than the booth shall not be permitted.
- (2) The Exhibitor must not sell anything in the exhibition site unless special permission is obtained from the Organizer.
- (3) The Organizer shall have the authority to restrict exhibits that are considered problematic for reasons such as sounds, operation methods, and materials used and prohibit or remove exhibits that do not meet the objectives of the Exhibition.
- (4) The Exhibitor shall bear all expenses incurred by the restriction or removal as stipulated in Paragraph (3). In this case, the Exhibitor cannot demand reparation from the Organizer for any of the loss and/or damage caused by such change or restriction.
- (5) Taking photographs of other exhibitors' booth or videoing it shall be prohibited; provided, however, that this shall not apply if permission is obtained.
- (6) With respect to exhibits in the booth, the Exhibitor must follow the Exhibitor Manual and comply with the related fire service laws and ordinances designated by the exhibition hall owner

Article 11 Prohibited Matters

The Exhibitor shall be prohibited from performing the following acts:

- (a) Transfer, sell, sublease, or put up as security all or part of its status or rights as an exhibitor under the contract for the Exhibition
- (b) Install or put up signboards, bulletin boards, advertising media, or the like in places other than designated ones inside and outside the building of the exhibition hall or in neighboring areas; provided, however, that this shall not apply if the prior approval of the Organizer is obtained
- (c) Bring into the exhibition site heavy goods or those which cause trouble to others for reasons such as uncleanliness and offensive odors
- (d) Perform acts that cause trouble to visitors and other exhibitors (such as noise, bad smells, and unusual performances)
- (e) Perform acts that cause damage to the building of the exhibition hall, including exhibition booths
- (f) Provide goods, services, and other offerings for value at the Exhibition or show exhibits for similar purposes (excluding those which are approved by the Organizer in advance)
- (g) Stay in the exhibition booth overnight
- (h) Perform any of the other acts prohibited in these Regulations

Article 12 On-site Inspection

- (1) By notifying the Exhibitor in advance, the Organizer can visit the Exhibitor's exhibition booth for inspection and take appropriate measures if it considers it necessary to do so from the viewpoint of building management such as maintenance, hygiene, crime prevention, fire prevention, and relief; provided, however, that if, in case of emergency, the Organizer is unable to notify the Exhibitor to that effect in advance, it shall be sufficient to give an *ex post facto* report.
- (2) If the preceding paragraph applies, the Exhibitor must cooperate with the Organizer in taking such measures.

Article 13 Bringing Exhibits into and out of the Exhibition Site and its Facilities

(1) The Exhibitor shall bring exhibits and other goods into the exhibition site and install them there within the period of time notified through the Exhibitor Manual.

The installation of exhibits in the exhibition booth shall be completed by the designated time of the opening day. Unless the Exhibitor occupies its exhibition booth by the designated time of the opening day, the Organizer shall regard its contract with the Exhibitor as having been cancelled and have the right to use the booth in a way that it regards as appropriate. In this case, the Organizer shall not refund the exhibition fee paid by the Exhibitor.

- (2) During the Exhibition, the Exhibitor shall always bring in exhibits, transfer them, and bring them out after it obtains the approval of the Organizer.
- (3) The Exhibitor shall remove all exhibits, decorations, and other items in its booth by the designated time of the closing day. Items that are left unremoved at the time shall be regarded as being abandoned by the Exhibitor and removed by the Organizer. All removal expenses shall be borne by the Exhibitor.

Article 14 Payment for Various Expenses

- (1) If it needs additional fixtures, electrical engineering work, or the like, the Exhibitor shall follow the separately stipulated procedures for requests and pay the prescribed fees.
- (2) The Exhibitor shall pay all expenses that arise from the transport of exhibits, the bringing in and out of exhibits, and the exhibition, demonstration, and removal of exhibits, and other acts performed by the Exhibitor as well as all premiums for nonlife and other types of insurance it buys against itself and its exhibits.

Article 15 Exhibitor's Personnel Stationed at the Exhibition Booth at All Times

Throughout the Exhibition, all personnel of the Exhibitor shall wear the exhibitor badge designated by the Organizer

at all times and shall constantly be stationed at the exhibition booth to deal with visitors and manage the exhibits.

Article 16 Prevention of Accidents and Responsibility

- (1) In order to prevent accidents, the Exhibitor shall pay the closest attention when bringing in and out, exhibit, demonstrate, remove, or otherwise handle exhibits. If accidents occur, the Exhibitor shall take responsibility for them.
- (2) The Organizer can order the Exhibitor to discontinue or restrict decoration and construction work and take other necessary measures to prevent accidents at the Exhibitor's expense.
- (3) The Organizer shall take no responsibility for any of the accidents that occur unless they are caused for reasons attributed to its responsibility.

Article 17 Restoration to the Original State

If the Exhibition contract is terminated irrespective of whether it is cancelled, its term of validity expires, or it is brought to an end for other reasons, the Exhibitor must take the steps listed below and move out of its exhibition booth.

- (a) Restore the exhibition booth to the original state; provided, however, that if the Exhibitor does not do so, the Organizer shall do so, and that the Exhibitor shall bear the expenses thus incurred.
- (b) If goods are left in the Exhibitor's booth after it moves out of the booth, the Organizer can dispose thereof at its own discretion.
- (c) When it moves out of its exhibition booth, the Exhibitor shall not, irrespective of what the reason or pretext is, demand any payment for necessary expenses defrayed for the booth, fixtures, and equipment as well as premiums; any compensation for relocation or removal; refund of beneficial expenses; and so forth. Nor shall it request the Organizer to purchase the fixtures, equipment, and other goods it installed in its booth at its expense.

Article 18 Disposal of Waste

- (1) The Exhibitor shall take responsibility for bringing back all its waste exhibits, used materials, dust, and rubbish.
- (2) The Organizer shall charge actual expenses for disposing of waste left at the Exhibitor's exhibition booth to the Exhibitor after the Exhibition ends, and the Exhibitor shall pay them as soon as it receives an invoice from the Organizer.

Article 19 Fires, Theft, and Other Accidents

(1) The Organizer and individuals, corporations, and other

organizations that the Organizer engages, to which it contracts services out, or with which it ties up or cooperates, in relation to the Exhibition shall take no responsibility for any of the damage (all kinds of damage, including the breakage, destruction, loss, etc. of personal belongings) that is caused to the Exhibitor, individuals, corporations, and other organizations that the Exhibitor engages, to which it contracts services out, or with which it ties up or cooperates, and/or visitors to the Exhibition, due to fires, theft, and other accidents or events that occur in relation to the Exhibition.

(2) The Organizer shall take no responsibility for any of the misspellings, omissions, and other accidental mistakes in its Exhibition-related products, including invitations, websites, site plans, Web information, and promotional materials.

(3) The Exhibitor shall immediately compensate for any of the damage (all kinds of damage, including the breakage, destruction, loss, etc. of personal belongings) that is caused to the Organizer and/or third parties, including visitors to the Exhibition, due to fires, theft, and other accidents or events caused in relation to the Exhibition by the Exhibitor and individuals, corporations, and other organizations that the Exhibitor engages, to which it contracts services out, or with which it ties up or cooperates.

Article 20 Cancellation of the Contract

If one of the events set forth below occurs to the Exhibitor, the Organizer can cancel the Exhibition contract without giving prior notice to the Exhibitor. In this case, if it suffers damage, the Organizer can demand reparation from the Exhibitor for such damage.

- (a) If the Exhibitor fails to pay all or part of the exhibition fee
- (b) If the Exhibitor displays prohibited exhibits or does not follow the regulations stipulated by the Organizer in relation to the Exhibition or the Organizer's instructions
- (c) If the Exhibitor uses its exhibition booth for purposes other than exhibition
- (d) If the Exhibitor does not use its exhibition booth
- (e) If the Exhibitor is subjected to dissolution, provisional attachment or disposition, compulsory execution, auction, special liquidation, bankruptcy, civil rehabilitation, or corporate rehabilitation or reorganization
- (f) If the Exhibitor's bills or checks are dishonored
- (g) If the Exhibitor is punished for delay in paying taxes and public charges
- (h) If the Exhibitor causes the Organizer to lose its reputation significantly
- (i) If the Exhibitor violates any of the regulations for the Exhibition or the Exhibitor Manual and instructions based thereon

Article 21 Cancellation of the Exhibition and Change of its Schedule

- (1) The Organizer may postpone or cancel the Exhibition due to natural calamities such as earthquakes and disasters, plagues, terrorist attacks, regulations or orders of governments and their agencies, and other irresistible forces.
- (2) If it judges that it is difficult to achieve the purposes and objectives of the Exhibition based on factors such as the predicted scale of exhibition, exhibits, and number of visitors, the Organizer can postpone the Exhibition or cancel the Exhibition contract and the Exhibition.
- (3) If the Exhibition is cancelled as stipulated in Paragraph (1) and/or (2), the Organizer shall refund the exhibition fee after deducting necessary expenses from it. Except for this refund, the Organizer shall not guarantee any of the expenses (damage) defrayed by the Exhibitor.

Article 22 Confidentiality

During the term of validity of the Exhibition contract and even after its termination, the Exhibitor shall strictly manage and store, and shall not disclose to third parties or leak, any of the confidential information it obtains about the sales and other operations of the Organizer under the Exhibition contract without the prior written consent of the Organizer.

Article 23 Handling of Personal Information

The organizer may use general information on exhibitors (e.g. company/group name, address, contact details, business activities) for promotional and publicity purposes via online media, printed materials and press media. If it obtains personal information mainly through the Exhibition, the Exhibitor shall comply with the Act on the Protection of Personal Information and other related laws and ordinances. In particular, if it provides personal information to third parties, the Exhibitor shall always obtain the consent of individuals who provide such information. If disputes arise between the Exhibitor and individuals over the personal information the former obtains from the latter and manages and operates mainly through the Exhibition, the two parties shall solve the disputes through mutual consultations, and the Organizer shall take no responsibility for such disputes.

The Exhibitor shall agree in advance that the Organizer receives various services from the business partners it appoints to plan and operate the Exhibition.

Article 24 Change of the Exhibition Regulations

The Organizer may change the regulations for the Exhibition for unavoidable reasons, and the Exhibitor shall agree to this provision in advance and observe the revised, new regulations and other guidelines.

Article 25 Guarantees and Entry Visas (Applicable Only if the Exhibition Takes Place in Japan)

The Exhibitor shall take responsibility for following the procedures for entry into Japan in order to participate in the Exhibition if it needs to do so, and the Organizer shall take no responsibility for any of the procedures and expenses related to immigration inspections, including the issuance of guarantees. If it cancels the Exhibition contract due to the inability to obtain a visa, the Exhibitor must pay a cancellation fee as stipulated in Article 4.

<Reference> For more information on visas for entry into Japan, visit the Ministry of Foreign Affairs' website at: http://www.mofa.go.jp/j info/visit/visa/index.html.

Article 26 Jurisdiction

If disputes arise over the rights and duties under the Exhibition contract, both parties agree to submit to the jurisdiction of the Tokyo District Court for the first instance.

Revised on April 1. 2020 Revised on February 1, 2022



26th Edition 2025 SPRING SUMMER

2023年11月



『JFW テキスタイル展-展示商談会』出展募集のご案内



Photo: May, 2023

www.ptjapan.com

展示会名 : 第 26 回 Premium Textile Japan 2025 Spring/Summer

会 期 : 2024 年 5 月 9 日(木)-10 日(金) 10:00-18:00 会 場 : 東京国際フォーラム ホールE1 (3,000 ㎡) 主 催 : 一般社団法人日本ファッション・ウィーク推進機構

後援(予定): 経済産業省/外務省/知的財産戦略本部/独立行政法人日本貿易振興機構(ジェトロ)/

独立行政法人中小企業基盤整備機構/東京都/日本商工会議所/日本繊維産業連盟

日本化学繊維協会/一般財団法人日本ファッション協会/

一般社団法人日本アパレル・ファッション産業協会/

一般財団法人ファッション産業人材育成機構/一般社団法人日本百貨店協会/

日本繊維輸出組合/日本繊維輸入組合/日本ジーンズ協会

来 場 者 : バイヤー及び招待者限定 [入場無料]

ファッション系専門学校・大学の学生 〔事前申請必須〕

◆ 会場ロケーション

東京国際フォーラムは、東京駅近くの好立地にあり、国内外のトップブランドショップが集まる銀座の街に隣接し、東京のビジネスの中心地に位置する、近年日本で最も人気のあるイベントホールです。

◆ 展示会(展示商談会)参加条件

- 日本のマーケティングに合った、より実践的なビジネス商談をする企業
- グループ団体参加は不可とする。
- 質の高いテキスタイルを販売する企業
- 商品のプライス・ロット・納期が明確になっており、日本への販売体制が整っていること 主催者は、以下についての協力・支援はいたしません。
 - 日本滞在のためのビザの取得
 - エージェントの紹介、斡旋
- オリジナル商品を取り扱い、継続して新製品を開発・発表する企画提案力があること
- ・ PTJ の開催趣旨に賛同し、JFW が定める出展に関する規約を順守すること

◆ 充実した出展サポートとビジネス支援

- ・ ビジネスに特化したプログラムにとり組みます。展示会(展示商談会)に参加したバイヤー、出展者から は、密度の濃い有意義な商談ができたとの声がよせられています。
- ・ 出展者個別相談会の開催や、定期的な出展のための情報の提供など、出展までの準備を手厚くサポートします。
- ・ JFW テキスタイルトレンドの提供と情報活用で、注目される素材開発を支援します。
- 商談に必要な備品がすべてそろったスタイリッシュで利便性の高いパッケージブースを提供します。
- 集客力の高い、トレンド&インデックスコーナー等、共有スペースに素材展示し、貴社ブースへバイヤーを誘導します。
- 年間を通して取扱商品をプロモーションできる、JFW テキスタイル・オンラインサロン(JTO)に出品できます。 https://ifw-textile-online.com/





JTO はこちらから

◆ ブース参加料

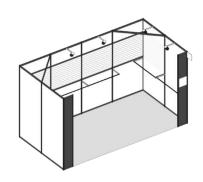
パッケージブース

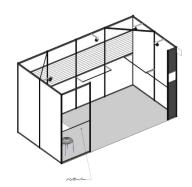
732,050 円(税込)/1小間 8㎡(幅4m×奥行き2m=8㎡)

出展料に含まれるもの(予定)

※多少の変更がある可能性がございますので、予めご了承ください。

- スペース
- 統一パッケージブース(設営・撤去)付帯設備(社名板、カーペット、照明4灯、テーブル1台・イス2脚、ハンガーバー4本)
- ・ カタログ掲載、トレンド&インデックス素材展示、公式ホームページ掲載、JTO 掲載





◆ エントリー受付〆切 2023年12月1日(金) 必着

全体で100小間程度の規模の展示会になるので、<u>先行申込期限以降のエントリー場合、実績小間数以上の</u>申込の場合は出展調整の結果で、ご要望にお応えできない場合もありますので、ご了承ください。

◆ 出展審査資料提出 2023年12月1日(金) 必着

- ·審査書類(展示会出展実績、新商品開発能力、営業力、経営体制)
- ・会社紹介のカタログ等
- ・取り扱い商品(現物スワッチを数点)…継続出展者提出不要

◆ 審査について

- ·審查項目···企画提案力·販売体制·生産体制
- ・本展示会(展示商談会)に過去出展した経歴があることが、出展審査の優先基準とはなりません。

◆ 出展エントリー後のスケジュール(予定)

2023年12月1日 エントリーメ切 出展審査書類提出期限

·審査書類(展示会出展実績、新商品開発能力、営業力、経営体制)

2023 年 12 月中旬 出展者決定 ~予定~

2024年1月30日 出展料支払い期限

2024年2月中旬 出展者マニュアル送付

◆ 出展料について

- •出展決定後に請求書発行予定
- ・2024年1月30日までにお支払いください。

◆ キャンセルチャージについて

- 出展決定以降(出展料請求日)~2024年1月10日は出展料の20%
- ・2024年1月11日~1月30日は出展料の50%
- それ以降は出展料の100%

JFW テキスタイル展に関する出展規約

当規約は、一般社団法人日本ファッション・ウィーク推進機構(以下「主催者」という)と出展を希望する者(以下「出展者」という)との間に適用されるものとします。主催者の「出展募集の案内」に記載されているエントリー申込み方法に従い、出展者は出展エントリーフォームと審査に必要な書類を締切日までに提出してください。会場収容スペースの都合上、エントリー多数の場合は募集締切り前でも申し込みを締切り、ウエイティングリストとさせて頂く場合があります。

一般社団法人日本ファッション・ウィーク推進機構が組織して出展する海外展においては、以下の出展規約に加え、当該海外展主催者の出展規約を遵守しなければなりません。

第1条 出展資格

- (1) 本展示会への出展申込は、主催者の定める「出展募集の案内」 の出展条件、及び当「出展規約」と、出展確定後に別途定める「出展者 マニュアル」、その他主催者の指示を誠実に遵守する者に限ります。
- (2) 主催者は、出展者が本展示会の開催趣旨、目的に適う者であるか否かを審査する権限を有し、これに合致しないと判断した場合は、申込みをお断りし、あるいは出展契約を取り消させて頂きます。その際の判断基準や根拠、理由は一切開示致しません。この場合、主催者は、出展申込者ないし出展者がそれまでに支出した費用その他一切の責任を負いません。なお、次のような事例もこれに該当することになります。
- ①本出展申込書の記載事項に不備や虚偽の申請などがあることが判明 される場合
- ②出展物ないし出展の意図、内容が、本展示会の趣旨にそぐわないと 判断される場合
- ③出展者の出展や出展物が現に第三者との間で争われ、これにより本展示会の運営上悪影響を及ぼすおそれがあると判断される場合
- ④来場者、他の出展者、及びその他の第三者からこれまでの展示会に おいて苦情等が寄せられたことがある場合、並びにそのような苦情等が寄せられると予想される場合
- ⑤出展者が既に本出展規定に違反していると判断される場合
- ⑥その他、反社会的勢力の関与等、本展示会への出展が不相当と判断される場合
- (3) 本展示会への出展申込みは以上のことを同意したものとみなしま すので、これに不同意の場合は本申込みをなさらないよう十分ご留意くだ さい。

第2条 出展契約の成立時期

主催者は出展審査後、合格と判断した出展者に「出展受理通知書」と 「請求書」を発行します。出展者と主催者との出展契約は、当該「請求 書」を発送した時点をもって成立するものとします。

第3条 出展ブース料

出展審査後に、主催者より「請求書」を送付しますので、期限内までに 指定口座にお振り込みください。また、振込手数料は貴社にてご負担くだ さい。なお、期限内のお支払いができない事情がある場合は、支払い期 限内にその理由を書面にて主催者に対し申告し、主催者の定める措置 に従うものとします。理由なくお支払いが遅滞した場合は、遅滞の日から 年6%の割合による遅延損害利息が発生します。

第4条 出展者による出展の取消

出展の取り消しまたは出展申し込みに際して申し込んだ展示スペースの変更については、すべて文書にその理由を明記し、主催者に提出してください。出展確定後の取り消し・変更については、書面の主催者への到達日とし、出展者は「出展募集の案内」及び「請求書」に記載の規定のキャ

ンセル料を支払わなければなりません。

第5条 出展小間位置

一度決定した小間位置に対する変更の希望等を主催者は一切受け付けません。小間割り発表後も主催者の判断により、小間割りを変更することがあります。なお、小間位置を不服として出展の取消を申し出た場合も、規定のキャンセル料を申し受けます。また、その際出展者は小間位置の変更に対する損害賠償の請求はできません。

第6条 出展者マニュアル

出展者は、主催者の定める「出展者マニュアル」並びに指示を、本出展 規定に付帯するものとして遵守しなければなりません。

第7条 出展物

- (1) 出展品は「出展募集の案内」に記載されている開催趣旨・目的に合った品目に限定されるものとします。また、出展品目であっても、主催者が不合格と判断した場合は出展できません。
- (2) 次の各号に該当するものは、出展を禁止します。
- ①産業財産権、すなわち、特許権、実用新案権、意匠権、商標権を侵害する物品、麻薬、その他の法禁物
- ②引火性・爆発性または放射性危険物
- ③裸火を使用する物(但し、所轄消防署の許可を受けた場合を除く)
- ④主催者の事前の承諾を得られなかった物
- ⑤所轄行政庁より指示・勧告のあった物
- ⑥その他関連法令に抵触するおそれがある物及び公序良俗に反する物
- (3) 前項に該当する以外の物でも、展示会の正常な運営に支障をきたすおそれがあると認められる物については、出展前はもとより出展中にあっても、その出展を規制または禁止させて頂くことがあります。
- (4) 主催者は、出展者が、本出展申込の前後を問わず本条(2)(3) により禁止された物もしくは規制された物を、出展していた場合には、出展者に対し、当該出展物の展示の取りやめ、もしくは当該規制に従うよう通知しますので、通知を受けた出展者は、この通知後即時に、当該出展物の出展の取りやめもしくは規制に従って頂きます。
- (5) 前項において、出展者が主催者の指示に従わない場合は、主催者は、当該出展者の費用により、当該出展者に代わって当該出展物の撤去その他しかるべき措置をとることができます。

これにつき出展者は、主催者に対し、一切の責任追求を行わないものします。

出展者は前号のことをあらかじめ了解のうえ、本出展申し込みをすることとし、将来この点についての異議は一切受付けません。

第8条 出展物の管理

- (1) 各出展者は、自己の責任と費用において、各出展ブース内への出展物の搬出入と出展ブース内の出展物の管理をしてください。
- (2) 主催者は、自らの責めに帰すべき場合を除き、天災地変その他不可抗力の原因による場合を含め出展物の損傷その他出展物に関する一切の事故について、その責任を負いません。

第9条 装飾·施工

- (1) 装飾物は各出展者間の間仕切の枠外にはみ出ることを禁止します。
- (2) 展示場の通路上に施設や標示などを設けないでください。
- (3) 装飾物についての高さは「出展者マニュアル」に記載のある高さによります。ただし主催者が特別に許可した場合においてはこの限りではありません。
- (4) 出展にあたり天井構造の使用は、主催者の承諾のない限り、禁止します。
- (5) 出展者が本条(1)から(4)のいずれかに違反し、主催者から是正

するよう通知されたにもかかわらず、出展者がこれに従わない場合には、 主催者は自ら出展者の費用負担で、その違反物の撤去その他の措置を 取ることができるものとし、出展者はこれにつき主催者に対し異議を述べ ず、かつ何等の請求もしないこととします。

第10条 小間の使用方法

- (1) 宣伝・営業活動はすべて小間の中で行われるものとします。小間 以外のスペースを使用しての宣伝活動はできません。
- (2) 出展者は、特に主催者が許可した場合を除いて、会場内で販売 行為を行ってはなりません。
- (3) 主催者は、その音・操作方法・材料またはその他の理由から問題 があると思われる展示物を制限し、展示会の目的に適合しない展示物 を禁止または撤去する権限を有するものとします。
- (4) 出展者は(3)の制限または撤去による費用を負担するものとします。また、その際これらの変更・制限によって生ずるすべての損失・損害に関し主催者に対して損害賠償を請求することはできません。
- (5) 他社ブースの写真・VTR 撮影は禁止します。但し許可を得た場合はこの限りではありません。
- (6) 小間内の展示に関しては「出展者マニュアル」及び展示会場の定める関係消防法令を遵守して頂くものとします。

第11条 禁止事項

出展者の次の行為を禁止します。

- ①本出展契約上の出展者としての地位又は権利の全部又は一部につき、その権利の譲渡、売買をなし、又は転貸し、あるいは担保に供すること。
- ②指定された場所以外の展示場建物の内外部または周辺に看板、掲示板、広告標識等を設置または掲出すること。但し、主催者が事前に承諾した場合はこの限りでない。
- ③重量物、または不潔、悪臭等により他人の迷惑となる物品を搬入する こと。
- ④来場者および他の出展者に迷惑となる行為(騒音・臭い・パフォーマンス等)をすること。
- ⑤出展ブースを含む展示場建物に損害を及ぼすような行為をすること。
- ⑥展示会における有償での物品・サービス等の提供及びこれを目的とする出展(但し、主催者が予め認めたものは除く)。
- ⑦出展ブース内に宿泊すること。
- ⑧その他本出展規定において禁止された事項。

第12条 立ち入り点検

- (1) 主催者は、建物の保全、衛生、防犯、防火、救護その他建物の管理上必要あるときは、あらかじめ出展者に通知した上で出展ブースに立ち入り、これを点検し、適宜の措置をとることができるものとします。ただし、非常の場合主催者があらかじめこの旨を出展者に通知することができないときは事後の報告をもって足りるものとします。
- (2) 前項の場合、出展者は主催者の措置に協力しなければなりません。

第13条 搬出入および会場施設

(1) 出展物等の会場への搬入と設置は、「出展者マニュアル」により通知される時間内に行われるものとします。

小間内の出展物設置は、開会の当日定められた時間までに完了してください。出展者が開会の当日定められた時間までに自社の小間を占有しなければ、主催者は契約が解除されたものとみなし、当該場所を主催者が適切と考える方法で使用できる権利を有します。その際、主催者は、出展料の返金はいたしません。

(2) 会期中の出展物の搬入、移動、搬出の際は、出展者は、必ず主催者の承認を得た後にその作業をすることとします。

(3) 小間内の出展物および装飾物等は、会期最終日の定められた時間までに撤去してください。その時までに撤去されないものは出展者が所有権を放棄したものとみなし、主催者が撤去します。撤去費用は出展者の負担とします。

第14条 諸経費の負担

- (1) 追加の備品、電気工事などを必要とする出展者は、別に定める 申込手続きを取り、所定料金を支払うものとします。
- (2) 出展物の輸送、搬出入、展示、実演、撤去その他出展者の行為に属する費用ならびに出展物、出展者に対する損害賠償等の保険料は、すべて出展者の負担となります。

第15条 ブース内の出展者常駐

出展者は、展示期間中主催者指定の出展者バッジを常時着用し、かつ ブース内に展示時間中常駐し、来場者との応対、出展物の管理にあた ることとします。

第16条 事故防止及び責任

- (1) 出展者は、出展物の搬出入、展示、実演、撤去等に際し、最善の注意を払い、事故防止に努め、万一事故が発生した場合の責任は、 出展者において負うものとします。
- (2) 主催者は、出展者に対し、出展者の負担で、作業の中止・制限その他事故防止のため必要な措置を取ることを命ずることができます。
- (3) 主催者は、自らの責めに帰すべき場合を除き、発生した事故につき一切の責任を負いません。

第17条 原状回復

本出展契約が解約、解除、期間満了その他事由の如何を問わず終了 したときは、出展者は主催者に対し次に従って出展ブースを明け渡さなければなりません。

①出展ブースを原状に回復すること。

但し、出展者が回復工事を行わないときは、主催者においてこれを回復 し、その費用は出展者が負担するものとします。

②出展ブースの明け渡し後、出展者が出展ブース内に残置した物件があるときは、主催者は任意にこれを処分することができるものとします。

③出展者は、出展ブースの明け渡しに際し、その事由、名目の如何にかかわらず、出展ブース、諸造作及び設備について支出した必要費、有益費の償還請求、又は移転料、立退料、権利金等一切の請求をしないことはもちろん、出展ブース内に自己の費用をもって施設した諸造作、設備等の買取りを主催者に請求することはできません。

第18条 廃棄物の処理

- (1) 出展者の展示廃棄物、使用済みの資材や塵・クズは、出展者の 責任によりお持ち帰りください。
- (2) 放置廃棄物の処理費用については、会期終了後、主催者が出展者に実費請求しますので、出展者は請求書受領後直ちにお支払い頂きます。

第19条 火災・盗難・その他の事故等

- (1) 主催者及び本展示会に関連して主催者と雇用、請負、業務委託・提携・協力関係にある個人、法人、その他団体は、本展示会に関わる火災、盗難、その他一切の事故・事象の発生により、出展者又は出展者と雇用、請負、業務委託・提携・協力関係にある個人、法人、その他団体ならびに展示会来場者が受ける損害(各自の所有物の破損壊・消失・紛失等を含むあらゆる損害)について一切の責任を負いません。
- (2) 主催者は、本展示会に関する招待状、ホームページ、会場案内図、Web 掲載情報、プロモーション用資料等一切の製作物に偶発的に生じた誤字、脱字等について一切の責任を負いません。

(3) 出展者は、出展者又は出展者と雇用、請負、業務委託・提携・協力関係にある個人、法人、又はその他団体が、本展示会に関わり発生した火災、盗難、その他一切の事故・事象により、主催者または展示会来場者を含む第三者に負わせた損害(所有物の破損壊・消失・紛失等を含むあらゆる損害)について、直ちに一切の損害を賠償するものとします。

第20条 契約の解除

主催者は、出展者が次のいずれかに該当する場合は、出展者に対し何等の催告なく、本件出展契約を解除することができるものとし、この場合、主催者が損害をこうむったときは、出展者に対してその損害の賠償を請求することができます。

- ①出展料金の全部又は一部を支払わない場合
- ②出展禁止物を出展し、又は出展につき主催者の定める規定及び指示に従わない場合
- ③出展ブースを、展示会出展の目的以外に使用した場合
- ④出展ブースを使用しない場合
- ⑤解散もしくは仮差押、仮処分、強制執行、競売、特別清算、破産、 民事再生、会社更生、会社整理の各申立があった場合
- ⑥手形・小切手につき不渡り処分を受けた場合
- ⑦公租公課につき滞納処分を受けたとき
- ⑧著しく主催者の信用を失墜する事実があったとき
- ⑨その他本出展規定及びこれに基づく「出展者マニュアル」や指示に違 反した場合

第21条 展示会開催の変更及び中止

- (1) 主催者は、地震・災害等の天変地異、疫病、テロ、政府及び官公庁による規制または命令、その他やむを得ない不可抗力により展示会開催を延期または中止することがあります。
- (2) 主催者は、開催規模、出展内容、来場者動員数等から予測して、展示会開催の趣旨・目的の達成が困難と判断した場合は、展示会開催を延期、または本出展契約を解約し展示会の開催を中止できるものとします。
- (3) (1)および(2)による中止の場合は、出展料から必要経費を差し引いた残金を返却します。これ以外出展者側の発生した経費(損害)については保証いたしません。

第22条 秘密保持

出展者は、本契約により知り得た展示会主催者の営業上・業務上の一切の機密情報について、厳重に管理・保管し、本契約期間中はもとより本契約終了後においても、事前に書面による展示会主催者の承諾を得ないで、第三者に開示又は漏洩をしないものとします。

第23条 個人情報の取り扱いについて

主催者は展示会運営上の出展者に関する一般情報(例:会社名/団体名・所在地・連絡先・事業内容)を、ウエブサイトや印刷媒体、プレス媒体でのプロモーション(販売促進)及び宣伝を目的とした活動に使用することがあります。出展者は、展示などを通じて「個人情報」を取得する場合、個人情報保護法及び関連法令を遵守するものとします。特に「個人情報」の第三者提供を行う場合は、必ず当該「個人情報」の本人からの同意を得るものとします。出展者が展示などを通じて取得・管理・運営する「個人情報」の本人との間で紛争を生じた場合、両者で協議して当該紛争の解決にあたるものとし、展示会主催者はその責を負わないものとします。

出展者は、主催者が展示会企画・運営のために指定する協力会社から 各種サービスの案内等を受けることを予め承諾するものとします。

第24条 出展規定の変更

主催者は、やむを得ない事情があるときは、本出展規定を変更することがあり、出展者はあらかじめこれに同意し、変更後の新規定等を遵守することとします。

第 25 条 身元保証書および入国査証(日本国内の展示会の場合のみに適用)

出展者が、本出展のため日本国内への入国手続きを必要とする場合、 出展者は自己の責任において日本国内への入国手続きを行うものとし、 入国審査に関わる全ての手続きならびに経費に対しては、主催者は身 元保証書の発行を含む一切の責任を負いません。査証取得ができない ために出展契約を解約する場合には、第4条の規定に基づきキャンセル 料を支払わなければなりません。

<き考>日本への入国査証については外務省ホームページ http://www.mofa.go.jp/j_info/visit/visa/index.html をご参照ください。

第26条 管轄裁判所

本出展契約から生じる権利義務について争いが生じたときは、東京地方 裁判所を第1審管轄裁判所とします。

> 2020年4月1日改定 2022年2月1日改定